



SarasotaFilmFestival.com

SARASOTA FILM FESTIVAL 25TH ANNIVERSARY

MARCH 24 - APRIL 2, 2023

SPONSOR OPPORTUNITIES



*Charlize Theron
Jeremy Renner*



Jason Momoa



Greg Kinnear



Rachel Weisz

ABOUT US

The Sarasota Film Festival is a ten-day celebration of the art of filmmaking and the contribution that film makes to our culture.

Celebrating 25 years, the Sarasota Film Festival has an esteemed reputation as a destination festival with amazing celebrity guests that provides a platform for filmmakers in all stages of their careers.

The festival has expanded its online reach, producing a slate of successful virtual festivals, reaching thousands of new audience members in Florida and around the world.



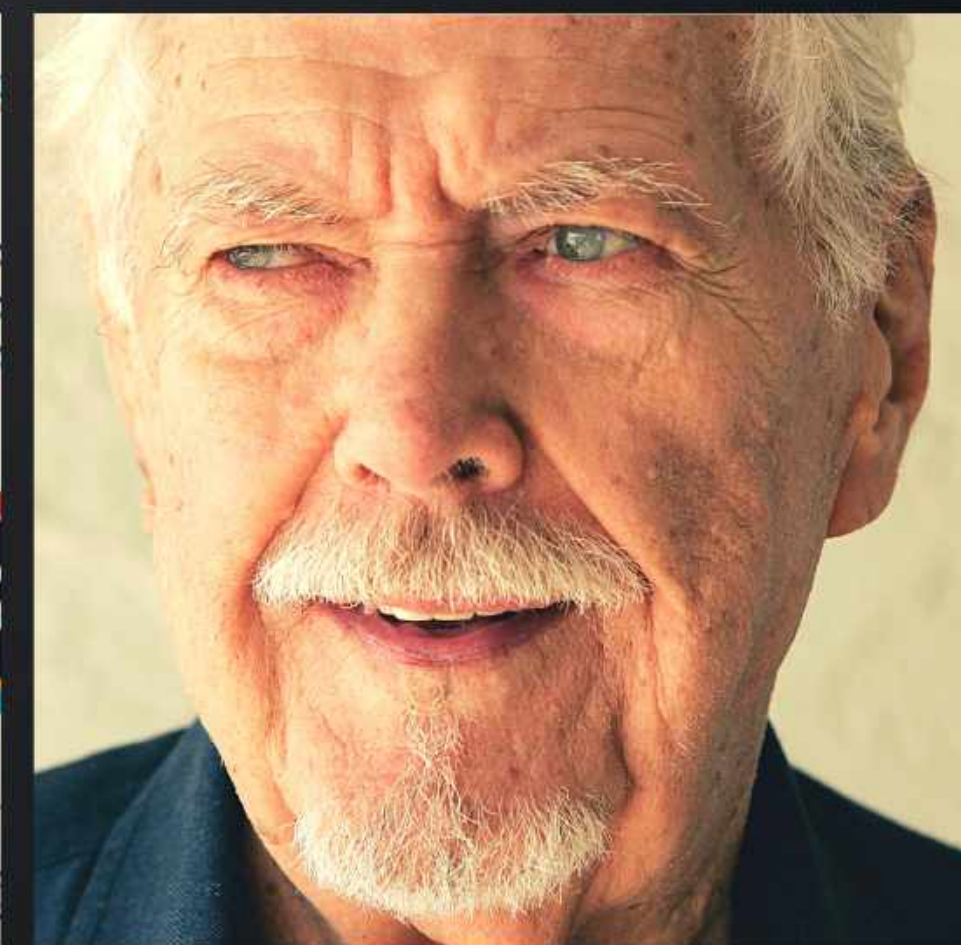
Sophia Loren



Ed Norton



Rosanna Arquette



Robert Altman



Mariel Hemingway



Olympia Dukakis



Michelle Rodriguez



Kevin Bacon



Richard Jenkins



William H. Macy



Allison Janney



Matthew Modine

Our Audiences

SFF patrons are well educated, brand savvy, sponsor friendly and have high disposable income. With a satisfaction rating over 90%, our audiences are loyal and engaged throughout the Festival.

Over 50,000 patrons

Physical Attendance: 50,000+ patrons

Digital Attendance: 15,000+ patrons

60% women, 40% men

20% of patrons make over \$200,000/year

55% make \$100k+/year

91% have bachelor's degree or above

80% of patrons live in Sarasota year-round

47% own two or more homes

55% regular retail shoppers

40% drive a luxury vehicle





Sarasota Film Fes

Geena Davis



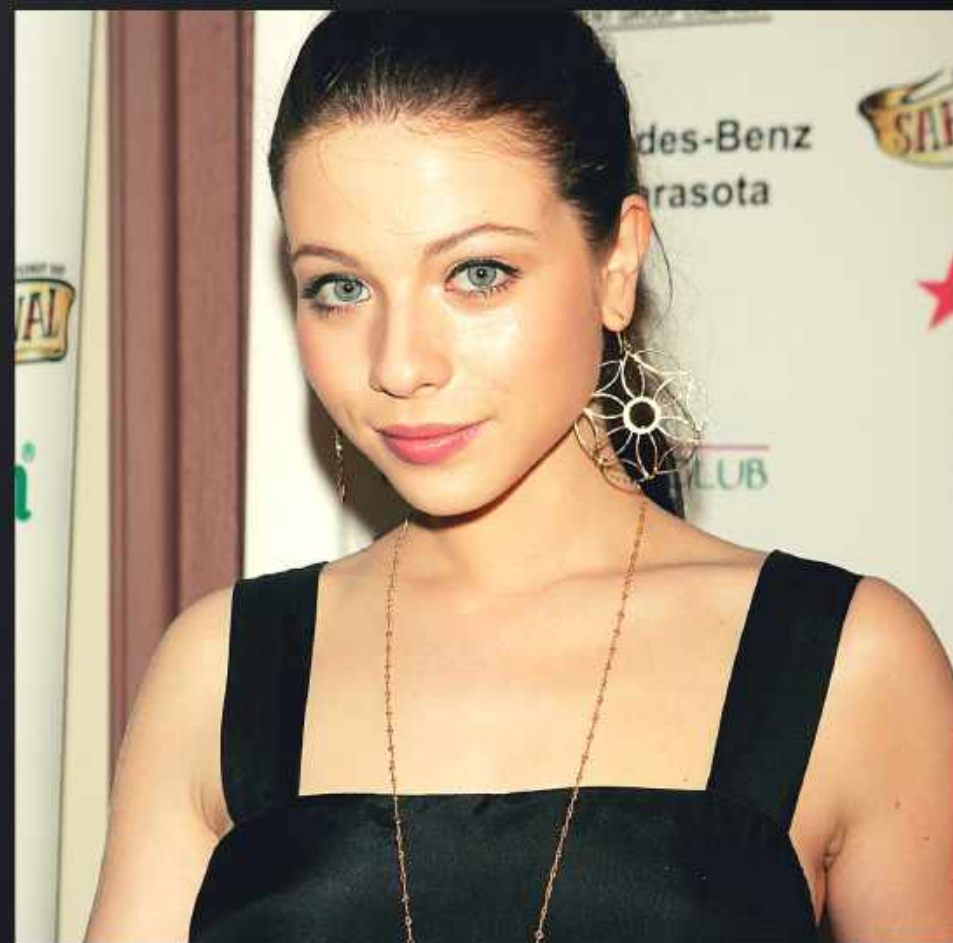
Patrick Wilson



Peter Falk & Paul Reiser



Rutger Hauer



Michelle Trachtenberg



Howie Mandel & Mario Van Peebles



Diane Lane

Marketing Reach

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- Social Media delivers 3+ million impressions annually
- Television advertising delivers 2+ million impressions
- Film guide reaches 250k+ viewers
- Website delivers 1+ million impressions
- Email list of 12k+ patrons
- On-screen/virtual branding reaches 50k+ patrons
- Press outlets include Variety, The Hollywood Reporter, IndieWire, and IMDb



Richard Dreyfuss & Steven Tyler



Woody Harrelson, Jena Malone, Ben Foster



Rita Moreno



Frank Langhella



Dennis Farina

SPONSOR OPPORTUNITIES





Jon Voight



Kevin Kline



Aisha Tyler & Kenny Anderson



Stanley Tucci



Patrick Stewart



Steve Guttenberg & Virginia Madsen

TITLE SPONSOR

\$50,000-\$100,000

MARKETING

- Logo on Sponsor Reel in front of screenings (virtual and in-theater)
- Logo on "Thank You Sponsors" Step and Repeat
- Logo on Welcome Banner
- Logo on Website, Hyperlinked to Sponsor (scale by level)
- Logo on Volunteer T-Shirts
- Logo/ad on Sponsor Page of 2023
- Festival Film Guide (scaled by level)
- Logo with Hyperlink on all 2023 SFF E-Blasts and Newsletters (scale by level)
- Listing in Sponsor Press Release
- Extensive social media marketing (Facebook, Instagram) - 10 posts
- Video promos before festival screenings
- Customized marketing package

FESTIVAL ACCESS

- In-Person Screening Film Vouchers
- All-access passes to all SFF 2023 films screening digitally
- 4 Festival 'Sponsor' Badges
- 4 VIP Tickets to Opening Night Film/Party
- 4 VIP Tickets to Closing Night Film/Party
- 4 VIP Tickets to Friday Night Street Party
- 4 Tickets to an *In Conversation With...* Event
- Priority seating
- Advance film selection review
- Member pricing on all events and merchandise
- When possible, invitations to behind the scenes



Blythe Danner and Sam Elliott

PRESENTING SPONSOR

\$25,000

MARKETING

- Logo on Sponsor Reel in front of screenings (virtual and in-theater)
- Logo on "Thank You Sponsors" Step and Repeat
- Logo on Welcome Banner
- Logo on Website, Hyperlinked to Sponsor (scale by level)
- Logo on Volunteer T-Shirts
- Logo/ad on Sponsor Page of 2023
- Festival Film Guide (scaled by level)
- Logo with Hyperlink on all 2023 SFF E-Blasts and Newsletters (scale by level)
- Listing in Sponsor Press Release
- Extensive social media marketing (Facebook, Instagram) - 5 posts

FESTIVAL ACCESS

- In-Person Screening Film Vouchers
- All-access passes to all SFF 2023 films screening digitally
- 2 Festival 'Sponsor' Badges
- 2 VIP Tickets to Opening Night Film/Party
- 2 VIP Tickets to Closing Night Film/Party
- 2 VIP Tickets to Friday Night Street Party
- 2 Tickets to an *In Conversation With...* Event
- Priority seating
- Advance film selection review
- Member pricing on all events and merchandise
- When possible, invitations to behind the scenes



Kenny G

SIGNATURE SPONSOR

\$10,000

MARKETING

- Logo on "Thank You Sponsors" Step and Repeat
- Logo on Welcome Banner
- Logo on Website, Hyperlinked to Sponsor (scale by level)
- Logo on Volunteer T-Shirts
- Logo/ad on Sponsor Page of 2023
- Festival Film Guide (scaled by level)
- Logo with Hyperlink on all 2023 SFF E-Blasts and Newsletters (scale by level)
- Listing in Sponsor Press Release
- Social media marketing (Facebook, Instagram) - 3 posts

FESTIVAL ACCESS

- In-Person Screening Film Vouchers
- All-access pass to all SFF 2023 films screening digitally
- 2 Festival 'Sponsor' Badges
- 2 VIP Tickets to Opening Night Film/Party
- 2 VIP Tickets to Closing Night Film/Party
- 2 VIP Tickets to Friday Night Street Party
- Priority seating
- Member pricing on all events and merchandise



Steve Buscemi

FRIEND OF THE FEST

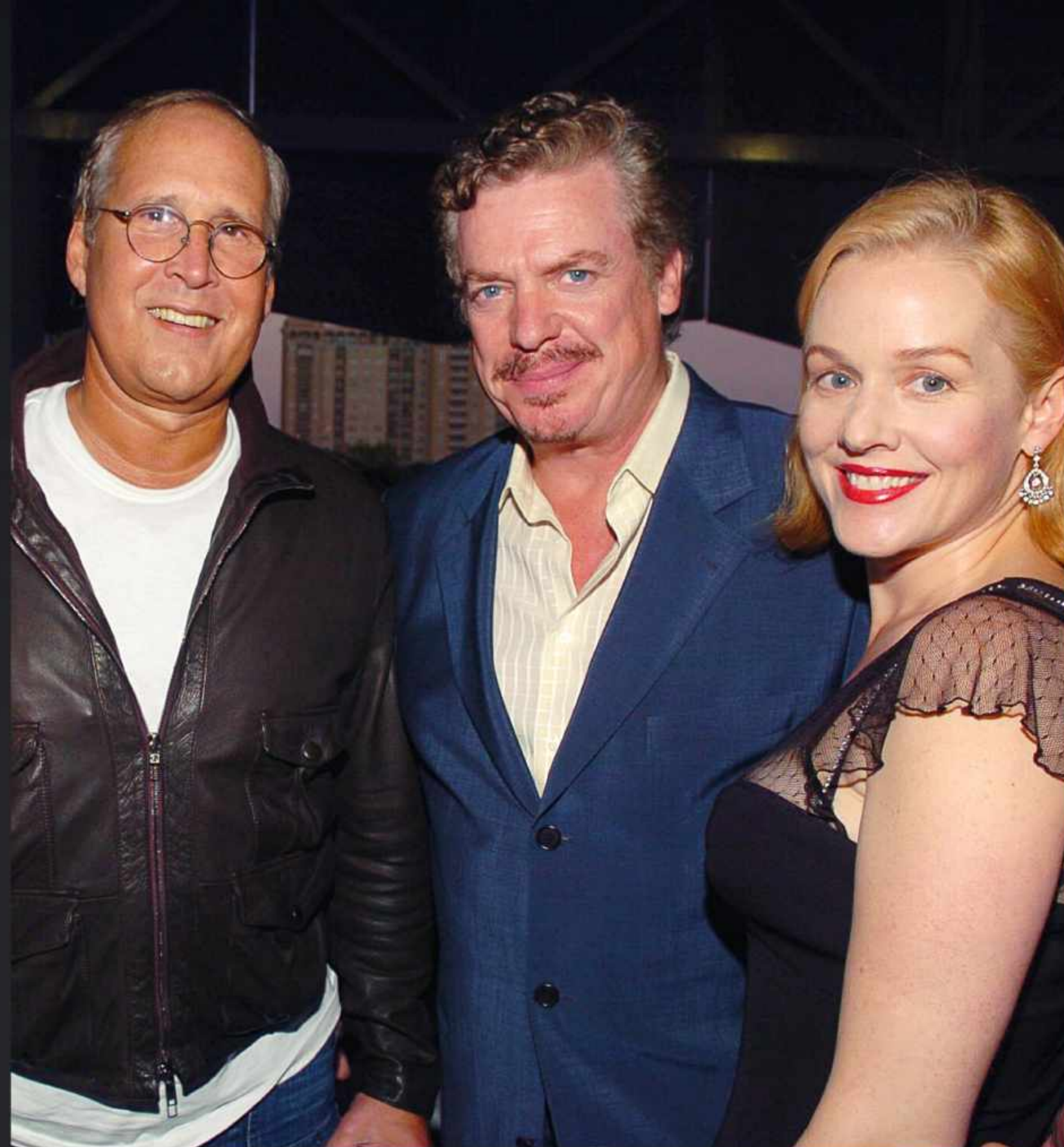
\$5,000

MARKETING

- Logo on "Thank You Sponsors" Step and Repeat
- Logo on Website, Hyperlinked to Sponsor (scale by level)

FESTIVAL ACCESS

- 4 In-Person Screening Film Vouchers
- 2 Festival 'Sponsor' Badges
- 2 VIP Tickets to Opening Night Film/Party
- 2 Tickets to Friday Night Street Party
- Member pricing on all events and merchandise



*Chevy Chase, Chris McDonald
& Penelope Ann Miller*

SUPPORTER

\$2,500

MARKETING & FESTIVAL ACCESS

- Logo on Website, Hyperlinked to Sponsor (scale by level)
- 4 In-Person Screening Film Vouchers
- Member pricing on all events and merchandise





GET TICKETS

ON
11/10/2022
Key
11/10/2022

NE

356 4200

SP

by

PR

WE LOOK FORWARD TO PARTNERING WITH YOU IN 2023!

Jacqueline Bisset at SFF 2022